

Profile

Eva Marga Anna Lokhorst

Gender: Female

Date of Birth: May 2, 1996

Place of Birth: Blaricum

Nationality: Dutch

Contact

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Languages

Dutch	
English	0000000
German	



Curriculum vitae

PAP	CTT	CIIC	CS	

Experiences

High school

Gymnasium

Vwo • Willem de Zwijger College • C&M

2008 - 2014

2008 - 2011

Experiences	
Creative history	
Creative • Creature London Art direction, copywriting, pitching	2023 - present
Boardmember • WE ARE RA*W Non-profit organisation that helps young talents into the creative industry	2022 - present
Creative • XXS Amsterdam - Creature Amsterdam Art direction, copywriting, pitching	2021 - 2023
Design, concept & social • DSGN FRM • Amsterdam Customer aqcuisition, campaign development, strategy & graphic Design	2020 - present
Owner • Eva Lokhorst Visual Design • Amsterdam Full-time self-employment in concept development & design	2018 - 2020
Freelance graphic designer	2016 - present
Social strategy advice • Petit Boost	2020 - 2021
Concept development & design • Yearbook 900 blz. • edition of 2500 books	2019 - 2020
Afstudeeronderzoek • Gelukskoffer Concept development for an app, to make young people with intellectual disabilities feel more confident.	2018 - 2019
SUNSTORY • Development own jewelry line	2015 - 2017
Marga Weimans • Amsterdam Fashion Week	2013
Frans Molenaar • Fashion Show	2013
Young Art Festival • Fashion show own clothing line	2012
Kunstbende • Competition young creative talents Category Fashion: designing your own collection. Kunstbende 1st place in Amsterdam region. Kunstbende 2nd place in the whole Netherlands.	2012
Internships	
Graphic design & social • Loavies	2017
Dutch Fashion Foundation	2013
Education	
Bachelors degree (HBo)	
Concepting Multimedia & Design Hanze hogeschool Groningen	2014 - 2018
Honoursminor Da Vinci Entrepreneurial Behavior & Concept Development	2016 - 2017

Qualities

Entrepreneurship,
collaboration, motivation,
initiative, dedication,
discipline, self-awarenessself-development,
performance under pressure,
listening, leadership

Interests

Creative writing, birds
watching, visual arts,
fashion, exploring diverse
cultures, collaborative
projects, experimental
photography

Skills

CONCEPTING • COPYWRITING • ART DIRECTION

PRESENTING • PITCHING • UX DESIGN • CONTENT

CREATION • PRINT DESIGN • BRANDING

DESIGN THINKING • CREATIVE WRITING

Tools & Programms



Personality

Creative
Open-minded
Enthusiastic
Assertive
Empathetic
Curious
Driven
Disciplined